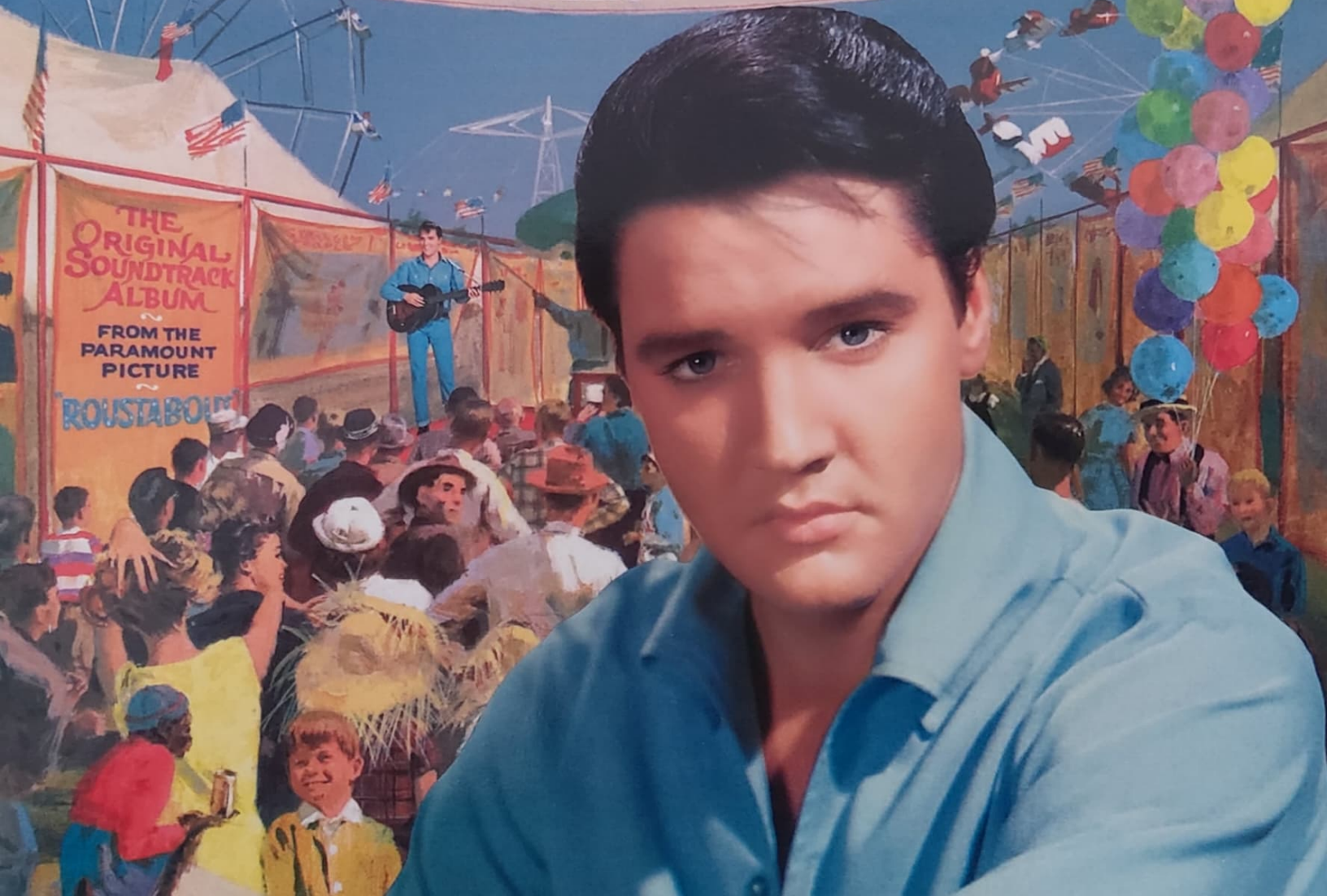
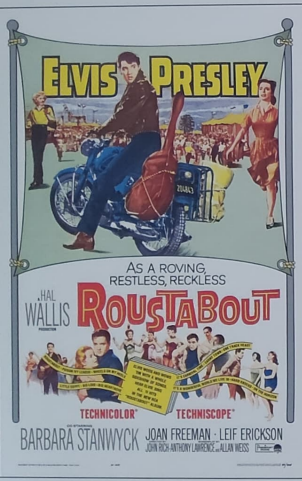
LSP-2999 STEREO

RCA VICTOR PRESENTS

ELVIS ROUSTABOUT ELVIS

A **HAL WALLIS** PRODUCTION





ELVIS PRESLEY
ROUSTABOUT

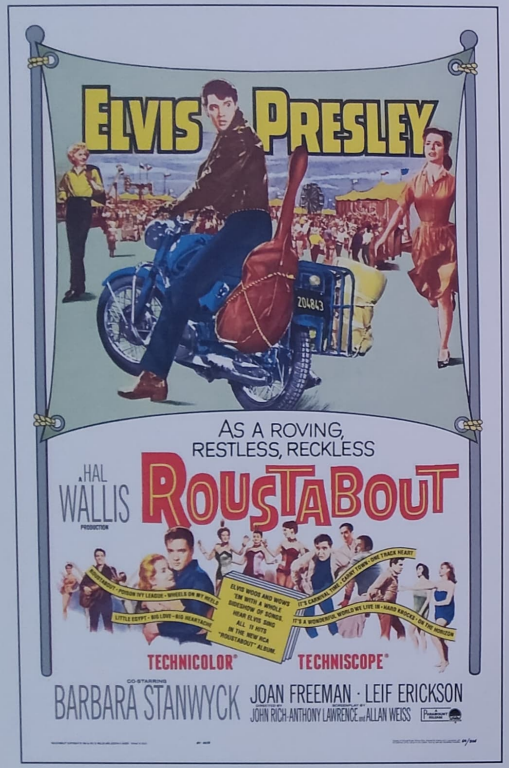
Paramount Pictures, 1964

CAST

Charlie Rogers — Elvis Presley
Maggie Morgan — Barbara Stanwyck
Cathy Lean — Joan Freeman
Joe Lean — Leif Erickson
Madame Mijanou (Estelle) — Sue Ane Langdon
Harry Carver — Pat Buttram
Marge — Joan Staley
Arthur Nielsen — Dabbs Greer
Fred — Steve Brodie
Sam (College student) — Norman Grabowski
Lou — Jack Albertson
Hazel — Jane Dulo
Billy — Billy Barty
Tallest man on Earth — Richard Kiel
Cody Marsh — Joel Fluellen
Little Egypt — Wilda Taylor

CREW

Produced by Hal B. Wallis
Directed by John Rich
Director of Photography — Lucien Ballard, A.S.C.
Screenplay — Anthony Lawrence and Allan Weiss
Story by Allan Weiss
Art Direction — Hal Pereira and Walter Tyler
Set Decoration — Robert Benton and Sam Comer
Makeup Supervision – Wally Westmore, S.M.A.
Hair Style Supervision — Nellie Manley
Stunts — Lance LeGault, May Boss, Howard Curtis and Charlie Thomas
Sound Recording — John Carter and Charles Grenzbach
Assistant Director — D. Michael Moore
Editorial Supervision — Warren Low, A.C.E.
Costumes — Edith Head
Color by Technicolor®
Filmed in Technicscope®
Technicolor Color Consultant — Richard Mueller
Special Photographic Effects — Paul K. Lerpae
Process Photography — Farciot Edouart
Associate Producer — Paul Nathan
Music Scored and Conducted by Joseph J. Lilley
Musical Numbers Staged by Earl Barton
Vocal Accompaniment by The Jordanaires
Technical Advisor — Col. Tom Parker



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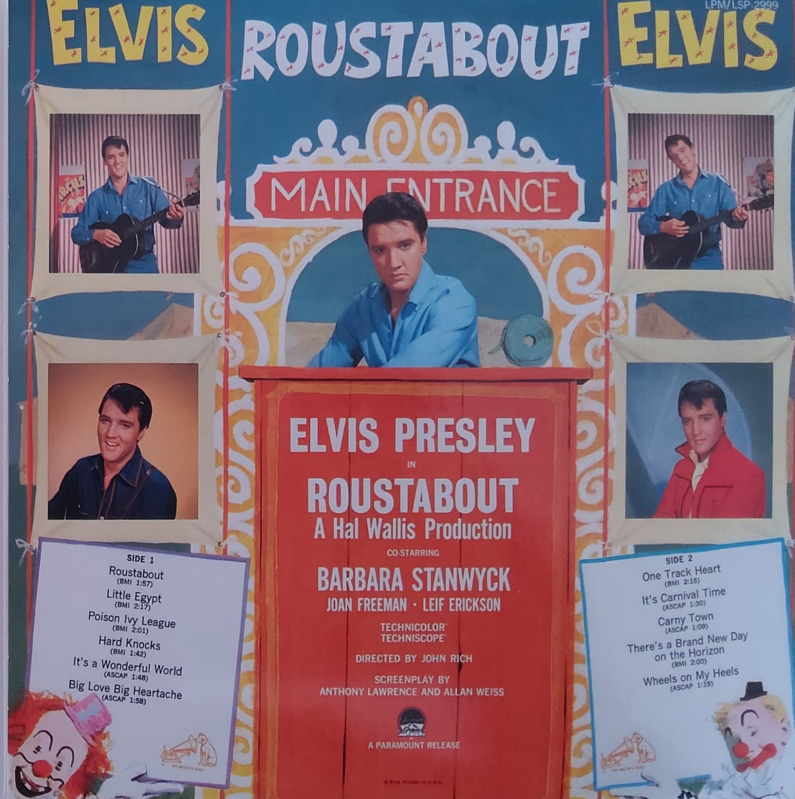
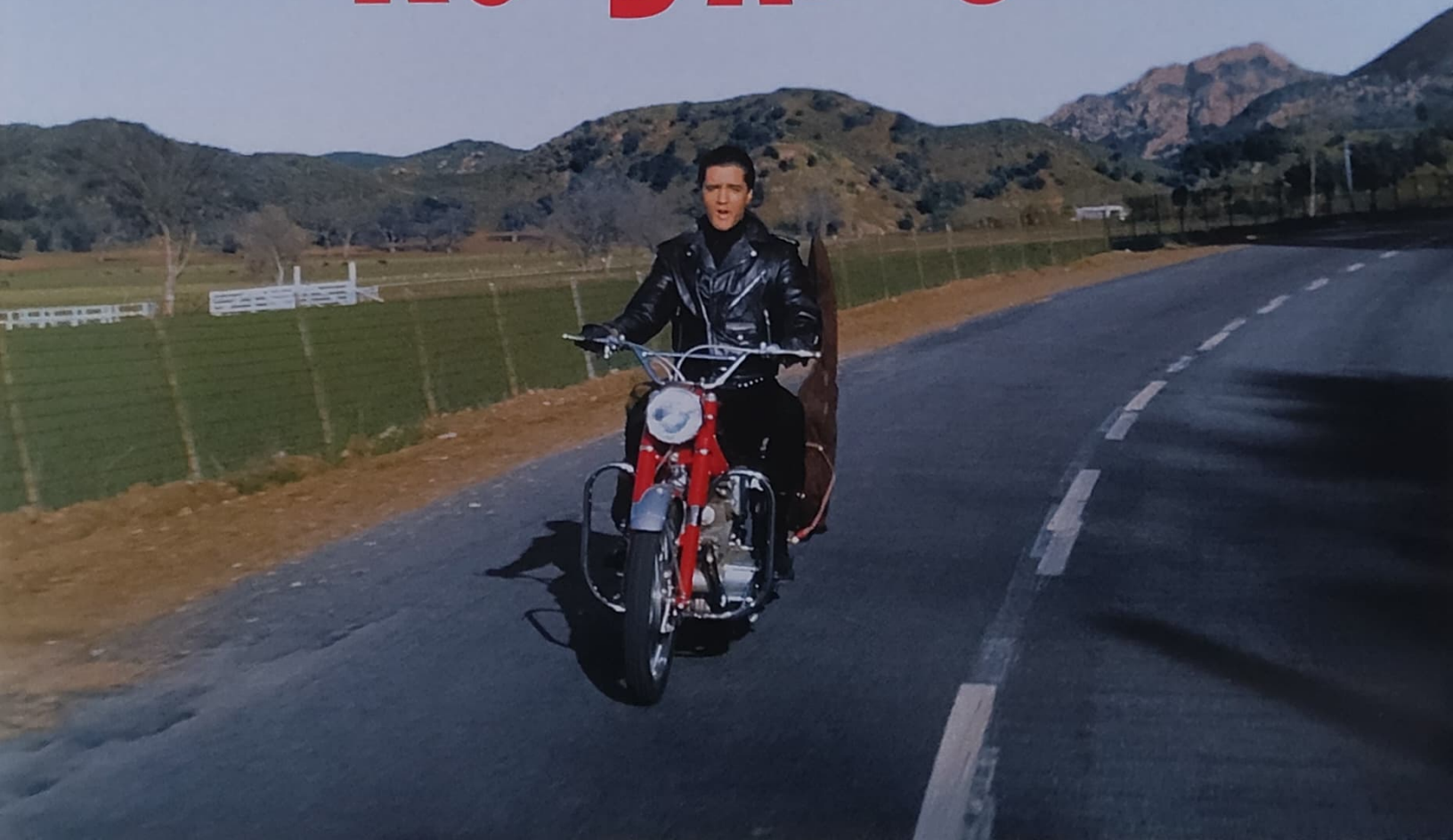


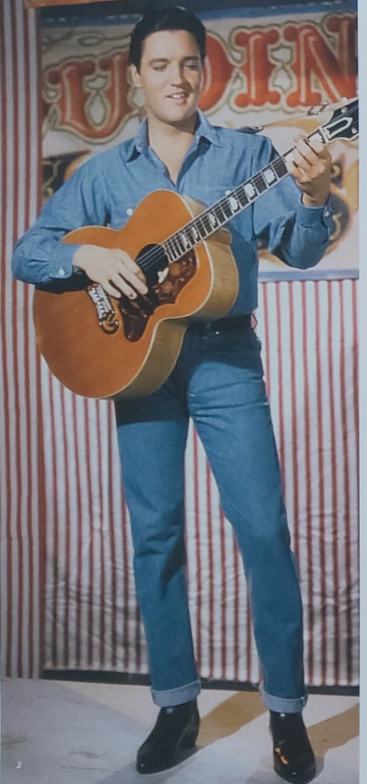
FOLLOW THAT DREAM presents

ELVIS

in the Original Soundtrack Recording from the Hal Wallis Production

ROUSTABOUT





THE ORIGINAL ALBUM • SIDE 1

01 **Roustabout** 2:01
(Bill Giant/Bernie Baum/Florence Kaye) • April 29 & May 14, 1964
02 **Little Egypt** 2:21
(Jerry Leiber/Mike Stoller) • March 2, 1964
03 **Poison Ivy League** 2:05
(Bill Giant/Bernie Baum/Florence Kaye) • March 2, 1964
04 **Hard Knocks** 1:45
(Joy Byers) • March 2, 1964
05 **It's A Wonderful World** 1:51
(Sid Tepper/Roy C. Bennett) • March 2, 1964
06 **Big Love Big Heartache** 2:03
(Dolores Fuller/Les Morris/Sonny Hendrix) • March 3, 1964

THE ORIGINAL ALBUM • SIDE 2

07 **One Track Heart** 2:18
(Bill Giant/Bernie Baum/Florence Kaye) • March 3, 1964
08 **It's Carnival Time** 1:36
(Ben Weisman/Sid Wayne) • March 3 & 5, 1964
09 **Carny Town** 1:13
(Fred Wise/Randy Starr) • March 3, 1964
10 **There's A Brand New Day On The Horizon** 2:03
(Joy Byers) • March 3, 1964
11 **Wheels On My Heels** 1:25
(Sid Tepper/Roy C. Bennett) • March 3, 1964

BONUS TRACK

12 **I'm A Roustabout** (take 10/M) 2:13
(Otis Blackwell/Winfield Scott) • March 3, 1964 • *ELVIS 2nd To None*

OUTTAKES AND REMIXED MASTERS

13 **Little Egypt** (AO take 15/M, record version) 2:33
14 **Little Egypt** (revised, AO take 21, part used for movie version) 2:52 • *Out In Hollywood*
15 **Poison Ivy League** (BO take 7/M) 2:19
16 **Hard Knocks** (CO take 11/M, record version) 1:53
17 **Hard Knocks** (COV take 4, movie version)* 1:55
18 **It's A Wonderful World** (DO take 13/M) 2:07
19 **It's A Wonderful World** (DO take 17, instrumental)* 2:02
20 **Big Love Big Heartache** (EO take 17/M) 2:17
21 **One Track Heart** (FO take 5/M) 2:26
22 **It's Carnival Time** (HO take 2/HOV take 9/M, record version) 1:50
23 **It's Carnival Time** (HO take 2/HOV take 12, movie version)* 1:45
24 **Carny Town** (JO take 9/M) 1:29
25 **There's A Brand New Day On The Horizon** (KO take 5/M) 2:13
26 **Wheels On My Heels** (LO take 7/M) 1:28
27 **Roustabout** (NOV takes 1-5*, 6) 7:21 • *Collectors Gold (Take 6)*
28 **Roustabout** (NOV takes 7*, 8) 3:00 • *Today, Tomorrow & Forever (Take 8)*
29 **Roustabout** (NOV take 9, movie version)* 2:14
30 **Roustabout** (NOV takes 10-12)* 4:47
31 **Roustabout** (NOV take 13)* 2:10
32 **Roustabout** (NOV takes 14-16)* 2:58
33 **Roustabout** (NOV take 17/M, record version) 2:15

* *previously unreleased*

Album produced and art directed by Ernst Mikael Jørgensen & Roger Semon
Audio restoration and mastering: Sebastian Jeansson
Mixes: Vic Anesini and Sebastian Jeansson
Design and artwork, LP sleeve/label restoration and scanning by Jimmy Carpenter
Essay courtesy of and © Alan Hanson, elvis-history-blog.com
Cinema premieres, movie/soundtrack trivia and chart data courtesy of Hans Otto Engvold
Photos and memorabilia courtesy of Steve Barile, Jimmy Carpenter, Chris Giles Sr., Pål Granlund, Henrik Knudsen, Erik Lorentzen, Sony Archive
"Roustabout" Theatre Lobby Spot single and Peruvian RCA sleeve courtesy of Chris Giles Sr.
Thanks to Claude Braün, Kenneth Dokkeberg, Robert Dye and Erik Rasmussen
Special thanks to Mary Lilley for her tireless support

Elvis and co-star Joan Freeman.

Behind-the-scenes view of location filming on West Potrero Road, Thousand Oaks, CA

Roustabout can be placed somewhere in the middle between Elvis' best and worst feature films. The carnival setting was new, but Elvis reprised the basic role that had worked best for him in the past. In six of his first seven movies, Elvis had played the angry young man. He played that part best in 1958's *King Creole*, and his last previous role as a troubled youth had been in *Wild in the Country* in 1961. As Presley moved into his late twenties, he was given more adult roles, but here he was at age 29 playing another immature ruffian with a chip on his shoulder.

It takes a long time for the viewer to warm up to Charlie Rogers, Elvis' character in *Roustabout*. As a teahouse singer in the film's opening sequence, he heckles a group of college boys in the audience, and then later uses karate to chop them up in the parking lot. (It is the first of four Elvis fight scenes.) Rogers comes on pretty aggressively with three different females in the film. (His best line: "You could get a little closer. I give off a lot of body heat.") His boorish approach twice got his face slapped. Each time he flashed that angry sneer he perfected in *King Creole* and a few others of his early films. Decked out in black leather and sporting a perpetual sneer, Elvis' character had the bad boy look down pat. And he talked tough, too. After disposing of the college boys, he is advised to flee before the police arrive. "It might mean trouble," he's told. "So what else is new?" responds a defiant Elvis. "You've got your religion; I've got mine," the self-centered hooligan later tells Barbara Stanwyck of her character's love for the carny life. "You're a cruel boy, Charlie," she responds, summing up Elvis' attitude for most of the picture. Of course, he softens up later on, and the film ends with Elvis on friendly terms with all the carnies that had come to hate him earlier in the story.

Variety printed its assessment of the film on November 11, 1964. The reviewer belittled the picture, while nevertheless predicting its financial success: "Elvis Presley - starrer, 'Roustabout,' is a gaudily-staged, tritely-scripted film looming as a box office smash, based on lure of Presley name and co-billing of Barbara Stanwyck and expensive quality of the Technicolor, Techniscope frame provided for 11 Presley songs." *Variety* had a problem with the film's unimaginative story. "Hoary script by Anthony Lawrence and Alan Weiss is loaded with clichés outdated in Tom Swift days," the review read. "Clichés are too numerous to enumerate. Carny is failing financially because payments cannot be met on note held by bank. Presley's singing brings in customers and prosperity, but he deserts to another show after fight with (Leif) Erickson and misunderstanding with Miss (Joan) Freeman. Involved is lost wallet for which Presley is blamed, dark-haired vamp (Sue Ane Langdon) who pants after Presley, and ever-present phony spirit of carny camaraderie. Almost too inane to consider is showdown fight between Presley and Erickson, and musical finale with enemies and friends smiling happily."

Granted, the dramatic hook in *Roustabout* is weak, but, then, that had been standard for Presley flicks for the past several years. Still, the characters are able to generate a bit more tension than can be found in most Elvis movies of the mid-sixties. The first third of the film is concerned with building up Charlie's reputation as a heel. Miss Stanwyck's character kicks in mid-film to deal with the carnival's financial woes. The incident of the lost wallet, coming about an hour into the story, turns everyone against Elvis, who winds up getting his face punched four times over it. *Variety*'s review declined to comment on Elvis' performance in the film, but did commend the work of several co-stars: "Good cast tries its best to cope with nonsense but it's a losing battle. Miss Stanwyck's talents — she's had four Academy Award nominations in her distinguished career — are totally wasted. Miss Freeman hasn't much to do except wring her hands when father and boyfriend get in fights, but does it prettily. Standouts in smaller roles are Pat Buttram as owner of rival carny and Steve Brodie, obnoxious customer in baseball-tossing game." Brodie indeed comes off well as the baseball pitcher whose tosses continually drop Joan Freeman into a water tank. When Elvis intercedes on behalf of the freezing girl, "Freddie" threatens to "break his spine." Of course, a fight ensues with Elvis the one-punch loser. Elvis movie fans will remember Brodie in *Blue Hawaii*, where he had an almost identical role as an obnoxious tourist whose antics led to a nightclub brawl.

As for the musical soundtrack, which so concerned me on first viewing *Roustabout* back in 1964, it turned out to be a mixed bag. Since Elvis played a singer in the film, all 10 songs he performed, with the possible exception of the finale, fit nicely into the flow of the story. His four carnival stage numbers, "One Track Heart," "Hard Knocks," "Little Egypt," and "Big Love Big Heartache," all effectively feature a spotlight on Elvis against dark backgrounds. The staging of the "Little Egypt" number is the musical highlight of the film. *Variety* praised the music in *Roustabout* as follows: "Composer-conductor Joseph J. Lilley's score and featured songs are best part of Hal Wallis pic, with Presley delivering latter in the pleasant, tuneful style he has developed. 'I Never Had It So Good,'* 'One Track Heart,' and 'Hard Knocks' all have hit possibilities. Production numbers staged by Earl Barton and vocal accompaniment by The Jordanaires, add to plus value of music." ("I Never Had It So Good" is a mystery. It's not even close to the title of any song Elvis performed in *Roustabout*.)

Roustabout was not as big a hit as its predecessor, *Viva Las Vegas*. As Elvis' co-star, the well-respected Barbara Stanwyck brought some legitimacy to *Roustabout*, but at the box office she could not expand on Presley's core audience like Ann-Margret did in the Vegas film. I recall being a little disappointed with *Roustabout* when I viewed it on its release in 1964. All these years later, however, I'm not as focused on its music as I was then, and so I find the overall movie to be solid, if light, entertainment. But then, my positive assessment of the film today may also be based on something I now know about *Roustabout* that I didn't know in 1964 — the declining quality of most Elvis movies that would follow it.

Alan Hanson — *© June 2008*

* The inclusion of "I Never Had It So Good" in *Variety*'s review stems from that song title in all probability being mentioned in Paramount's press kit distributed to members of the entertainment press.

Elvis with co-stars Barbara Stanwyck (Maggie Morgan) and Joan Freeman (Cathy Lean).

Elvis with Joan Staley (Marge) leaning on his shoulder, and Raquel Welch (far right).

Elvis with "Little Egypt" (Wilda Taylor) at his feet.

Elvis with Sue Ane Langdon (Madame Mijanou/Estelle).

Director John Rich with Barbara Stanwyck and Elvis.

Elvis signing copies of his 16-page 1963 RCA Victor photo folio for fans visiting the set.

Elvis with Producer Hal Wallis.

Football legend-turned-actor Jim Brown visits with Elvis on the Paramount backlot.

Elvis and Barbara Stanwyck on the set.

Leif Erickson, Joan Freeman, Elvis and Barbara Stanwyck during a break in filming.

BEHIND THE SCENES

1963

December 10: After watching a private screening of M.G.M.'s *Viva Las Vegas*, Paramount producer Hal Wallis expresses concern about Elvis' look that he describes as soft, fat and jowly, with a haircut that looks like a wig — he exact opposite of what Wallis is looking for in his upcoming *Roustabout*.

1964

February 17: Colonel Parker sends suggestions for the script of *Roustabout* to Hal Wallis, based on his own background in the carnival world where the new movie has its home.

February 26: Elvis reports to the Paramount set for the pre-production of *Roustabout*, which will be directed by John Rich, known in this capacity for several television shows.

March 2: At Radio Recorders, Elvis begins recording the soundtrack.

March 3: Elvis finishes recordings for the soundtrack, but the title track will eventually be dumped, and repairs will be needed for a few others. In musical director Joseph Lilley's mind, the most likely reason "I Never Had It So Good" lost out to "One Track Heart" for a spot in the movie is because it had the phrase "Rooty-toot-toot" in it, and he couldn't imagine Elvis singing that with a straight face.

March 5: Elvis reports to makeup at Paramount for a haircut, and returns to Radio Recorders to re-do his vocal for "Hard Knocks" (film version) and cut a vocal for "It's Carnival Time."

March 6 — Filming starts at the Hidden Valley Ranch north of Los Angeles, near Thousand Oaks. Meanwhile, Paramount's Paul Nathan complains to Tom Diskin about the vocal Elvis recorded on "It's Carnival Time," stating that "there is no spirit to it." Nathan also refers to a conversation between Wallis and Elvis about the title song: "…far too busy a song, there are too many words in the lyric (sic) which is impossible to follow" and further "some of the phrases have a dirty connotation."

March 13 or 24: Elvis records a new vocal for the film version of "It's Carnival Time," referred to as "short version."

April 20: Principal photography ends.

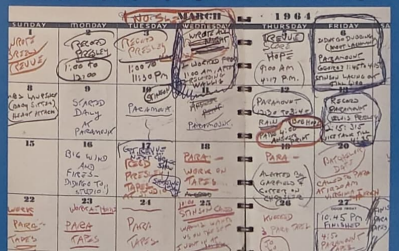
April 29: At Radio Recorders, the backing track for a new title song is recorded without Elvis.

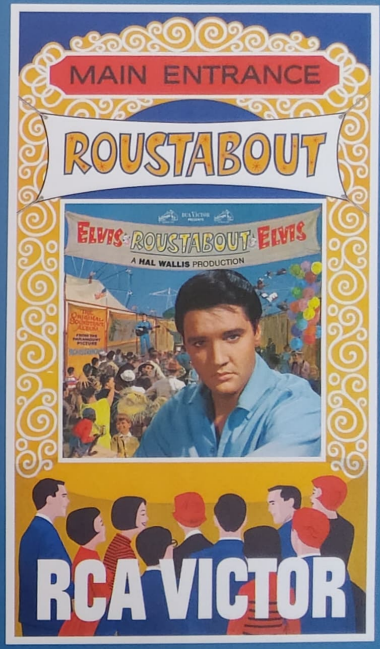
May 14: Elvis overdubs his vocal to the new title song and does another photo shoot.

October 19: The album is released, and for the first time since *Blue Hawaii* in 1961, there is no 45 rpm single out in advance of the LP. The record in place of where the *Roustabout* 45 would have fit is the coupling of the newly recorded "Ask Me" and the fifties leftover "Ain't That Loving You Baby." The LP reaches the #1 spot on *Billboard*'s album chart on January 2, 1965, preceded by *The Beach Boys In Concert* and followed by *Beatles '65*. The album sells better than the three previous soundtracks, and earns Elvis a gold record.

November 11: *Roustabout* opens in theaters nationwide and peaks on *Variety*'s Box Office Survey at #8. The film grosses $3 million dollars.

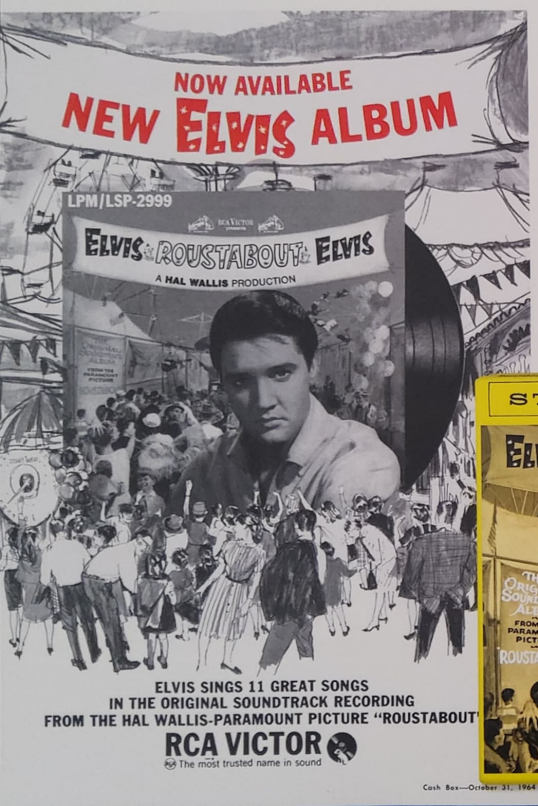
A sample of Joseph Lilley's diary during the *Roustabout* soundtrack recording.

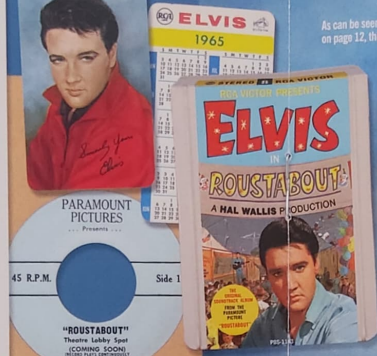


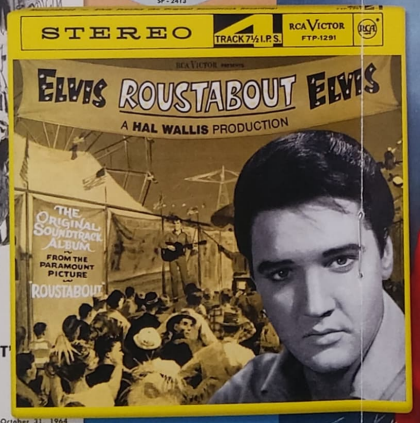


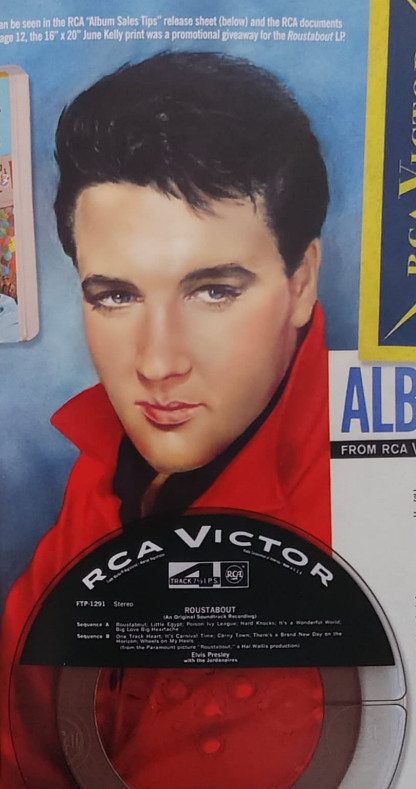
RCA Victor's point-of-sale window streamer for the *Roustabout* album.

As can be seen in the RCA "Album Sales Tips" release sheet (below) and the RCA documents on page 12, the 16" x 20" June Kelly print was a promotional giveaway for the *Roustabout* LP.









ALBUM SALES TIPS

FROM RCA VICTOR

SPECIAL ALBUM RELEASE
FOR NOVEMBER, 1964

ROUSTABOUT - Elvis Presley

LPM/LSP-2999

We've had original soundtrack recordings by Elvis in the past and we needn't dwell on their great success, but the new "ROUSTABOUT" album is undoubtedly one of the finest we've ever had.

"It's a Wonderful World" and "Big Love, Big Heartache" are delivered tenderly to a smooth Latin-flavored rhythm accompaniment. Most of the tunes, however, are the hard-rocker variety, especially "Hard Knocks" and "There's a Brand New Day on the Horizon." The latter you'll recognize as the familiar "Battle Hymn of the Republic" melody. For a special gas, check out the lyrics on "Little Egypt" and "Poison Ivy League."

We've got great music, a great cover, the movie tie-in, advertising and promotion support, plus an unusual merchandising gimmick in the Elvis Presley portrait.

And may all your Christmases be as bright as this one is going to be!!!

Cash Box—October 31, 1964

June Kelly

April 30, 1964.

Mr. H. Gordon Stoker
4720 Benton Smith Road
Nashville, 12, Tenn.

Dear Gordon,

It probably will surprise you to learn that we were required to record an entirely new title song with Elvis Presley. This was done last night at Radio Recorders, and of course it was impractical to bring you and the gang back to California for the recording.

However, we required a group and hired one called "The Mellowmen". You probably are familiar with them as Elvis, in the past, worked with this same group.

As usual, "The Jordanaires" will receive the Vocal Accompaniment credit in the main titles of the production "ROUSTABOUT", - and "The Mellowmen" have waived any credit requirements on their part. However, Paramount needs your approval to receiving credit for "The Mellowmen's" work.

If you agree to this would you kindly sign the attached form on behalf of your group.

Kind regards.

Sincerely,

Bill

WRS/JM WILLIAM R. STINSON.

PARAMOUNT PICTURES CORPORATION
WEST COAST STUDIOS
5451 MARATHON STREET HOLLYWOOD 38, CALIF.

May 1, 1964.

The Jordanaires
Attention: Mr. H. Gordon Stoker
4720 Benton Smith Road
Nashville, 12, Tennessee.

If Paramount-Wallis-Hazen choose to give screen credit to the vocal group known as The Jordanaires reading:

VOCAL ACCOMPANIMENT By THE JORDANAIRES

The Jordanaires hereby consent to such credit notwithstanding that vocal accompaniment for Elvis Presley, other than their own, appears in the picture.

Furthermore, if the sound tracks are used by RCA Victor for commercial phonograph records, no vocal accompaniment credit will be given to any group but The Jordanaires.

If the foregoing is satisfactory to you and the group, would you kindly signify your acceptance on the line indicated below, and return the original and all copies to my office.

PARAMOUNT PICTURES CORPORATION
By William R. Stinson

ACCEPTED:

THE JORDANAIRES
By H. Gordon Stoker
H. GORDON STOKER

THE JORDANAIRES
4720 BENTON SMITH
NASHVILLE 12, TENNESSEE
TELEPHONE CY 3-3442

May 5, 1964

Mr. Steve Sholes
RCA Victor
155 East 24th St.
New York, New York

Dear Steve,

I am enclosing copies of letters I received from Bill Stinson, regarding the sound track on ROUSTABOUT.

Since the Mellowmen have waived all credit requirements, movie and record, I am requesting on behalf of the Jordanaires not to use The Mellowmen name on the commercial phonograph record from the movie. This happen one time in the past, and it sent off a scurry of inquiries around the country to us. Fans wanted to know if we were not working with Elvis any more and many questions of the like. It would be good to use Jordanaires name on the record, and if this isn't possible then please dont use any name at all. Your interest in this matter will be appreciated.

Sorry we don't get to see you as often as we did. You have always been one of our favorite people. Hope to see you soon.

Sincerely,

Gordon

Gordon Stoker
for the Jordanaires

From: STEPHEN H. SHOLES Date: 5/6/64
To: Hank Stokers

Please

File	Return to me with your comments or recommendations.
File your information.	Route to interested persons in your organization.
For suitable action.	See me.
Note and return.	
Please see.	
Prepare reply for my signature.	
Reply direct.	
Retain papers.	

RECEIVED MAY 5 1964 H. E. STINSON

Remarks:
Hey Hank, Good Luck Boy! Keep out of this Steve

RCA
Memo From
JOAN DEARY
To Harry Jenkins Location Date 1/7/64
May I keep the attached clearance for my file, or do you want to keep them?
Mel Jenkins
RECEIVED JAN 7 1964
Mel Tillis
Sure! Joan
Thanks! H.E.S.

UNIVERSAL AND RADIO RECORDERS
33⅓ RPM STANDARD GROOVE
G-0 Take-10
"ROUSTABOUT"
2:10

Otis Blackwell's "I'm A Roustabout" acetate, along with copies of letters from Bill Stinson of Paramount Pictures, sent by Gordon Stoker of The Jordanaires to Steve Sholes at RCA Victor, over the use of The Mellomen on the remake of the revised title song for the film. The Mellomen were incorrectly listed as "The Mello Men" on the *It Happened at the World's Fair* LP in 1963.

ROUSTABOUT
SESSION DATA

Recorded at Radio Recorders, Hollywood

March 2, 1964
LITTLE EGYPT
POISON IVY LEAGUE • HARD KNOCKS
IT'S A WONDERFUL WORLD

March 3, 1964
BIG LOVE BIG HEARTACHE • ONE TRACK HEART
I'M A ROUSTABOUT • IT'S CARNIVAL TIME
CARNY TOWN
THERE'S A BRAND NEW DAY ON THE HORIZON
WHEELS ON MY HEELS • LITTLE EGYPT (revised)

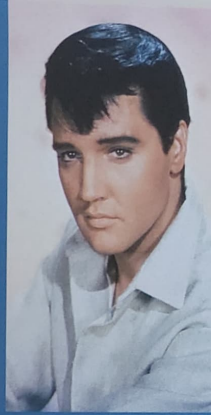
April 29, 1964
ROUSTABOUT

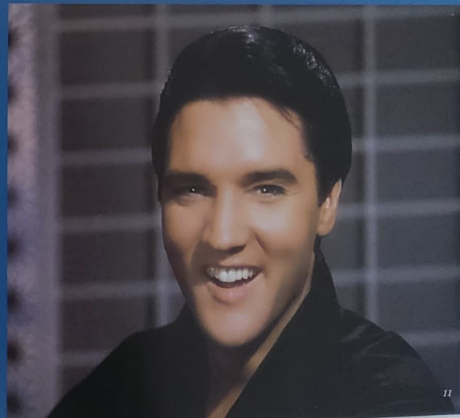
Musicians: *Scotty Moore, Hilmer "Tiny" Timbrell, Barney Kessel, Billy Strange*: guitar; *Bob Moore*: bass; *D.J. Fontana, Buddy Harman, Hal Blaine*: drums; *Floyd Cramer*: piano; *Boots Randolph*: sax; *The Jordanaires*: vocals

Musicians on April 29 for the recording of the instrumental track for "Roustabout":
Hilmer "Tiny" Timbrell, Billy Strange: guitar; *Ray Siegel*: bass; *Bernie Mattinson, Hal Blaine*: drums; *Dudley Brooks*: piano; *The Mellomen*: vocals

Elvis' vocal overdubs:
"It's Carnival Time" — *Record version*: March 5, 1964; *Movie version*: March 13 or 24, 1964
"Hard Knocks" — *Movie version*: March 5, 1964
"Roustabout" — May 14, 1964

Elvis clowns with The Colonel during a *Roustabout* photo session.





RADIO CORPORATION OF AMERICA
RCA VICTOR RECORD DIVISION
155 E. 24TH STREET
NEW YORK, NEW YORK 10010

RECEIVED
OCT 9
H. E. JENKINS

October 9, 1964

TO: ALL RCA VICTOR RECORD MANAGERS

SUBJECT: LPM/LSP-2999 - ROUSTABOUT - ELVIS PRESLEY

An ELVIS album release is news - good news - because it means big sales and big profits.

Over the past nine years, our statistical information indicates that sales of ELVIS PRESLEY records around the world are well over the 100,000,000 mark. With all the current excitement about a certain group, which shall be anonymous here, we tend to forget the phenomenal staying power of the man from Memphis, who, nine years after most everybody said he wouldn't last six months, is still going strong. A very important point to remember - ELVIS is available on records only on RCA VICTOR.

ELVIS - the phenomena of this decade - has a new Original Sound Track album and we offer it to you now -

LPM/LSP-2999 - ROUSTABOUT

LPM/LSP-2999, ROUSTABOUT, is being released as an "October Special," scheduled to ship to Distributors the week of October 19, 1964.

The national release date of the movie ROUSTABOUT, starring ELVIS and Barbara Stanwyck, is scheduled for Thanksgiving. Full particulars are covered in the advertising wrap-up.

The following materials are enclosed so you can start making your plans for selling and promoting this album without delay:

(1) DISTRIBUTOR ORDER FORM - For your convenience in placing your initial order. Your initial order and reorders should be marked Code #76. You must order to receive.

(2) IN THE GROOVES - Sufficient copies for you and your salesmen.

(3) ELVIS PRESLEY PORTRAIT - Full color 16x20 portrait of ELVIS in sufficient quantities for you and your salesmen. NOTE: See Terms and Conditions (item 5) how you earn quantities, at no charge, for your dealer/consumer promotion plans.

(4) COVER AND LINER OF ALBUM - Sufficient copies for you and your salesmen.

RCA Pioneered and Developed Compatible Color Television

(5) ADVERTISING WRAP-UP - One (1) copy including our advertising and promotion plans, movie tie-ins, release date of the film ROUSTABOUT, etc.

We have no plans to release a single from the ROUSTABOUT album, as has been customary with other Presley Sound Tracks. However, we are producing a special promotion single from the ROUSTABOUT album that will be shipped to our full RCA Radio Station Service.

The following Terms and Conditions apply to LPM/LSP-2999, ROUSTABOUT:

(1) 12% in bonus or free merchandise for all orders placed up to and including December 31, 1964. All orders to be marked Code #76.

(2) 10% new release exchange is earned on all orders postmarked through November 10, 1964.

(3) The premium [illegible]

ALBUM INFORMATION NOTICE

☑ POP ☐ RED SEAL ☐ CAMDEN ☐ SINGLE
☐ INTL ☐ CLUB ONLY ☐ BLUEBIRD ☐ OTHER

ALBUM COVER DESCRIPTION: ☑ 2D ☐ 3D
☐ ABSTRACT/INTERPRETATION ☐ TITLE CHANGE ☐ CORRECTION ☐ NOTEWORTHY/PROMOTABLE

(1) ALBUM TITLE (2) ARTISTS (3) SELECTIONS (4) SONG TITLES ON COVER: ☐ YES ☐ NO

Front Cover:

RCA Victor Presents } percentages as
ELVIS ROUSTABOUT ELVIS } worked out
A Hal Wallis Production } on rough by Art. Dept.

The original complete soundtrack recording - a Paramount release

Back Cover:

ELVIS PRESLEY (100%)
in
ROUSTABOUT (100%)
A Hal Wallis Production (65%)
Co-starring
BARBARA STANWYCK (60% ht. & width of Elvis Presley)
Joan Freeman }
Leif Erickson } (30% ht. of Elvis Presley)

Technicolor (R) (25%)
Technoscope (R) (25%)

ALBUM IDEA: BOOGIE INSIDE, JAZZ, DIX DINGS, ETC.:

SUGGESTED COVER TREATMENT AND NO. OF COLORS:

LINER INFORMATION (COUNTER, ANY SPECIAL APPROACH):

DATE: 8-28-64 SIGNATURE: Joan Deary

ALBUM NO. | RELEASE DATE
October 1964 (Tentative)

CATALOG NUMBER:
LPM 2999
LSP 2999

UNNATURAL
STEREO
ENGLISH
REEL TAPE
CARTRIDGE TAPE
EXTENDED PLAY
MISC.

PACKAGE DESCRIPTION

MOTION OR SHOW ON ALBUM
STANDARD
BOX TYPE
FLAP TYPE
DOUBLE
INSERT (1, 2, SHEETS)
LABRYNTH
BELLY BAND
OTHER (SPEC.)
MODIFICATIONS

Directed by John Rich; 54 Product
Screenplay by ; 20th Repro.
Anthony Lawrence and
Allan Weiss

A Paramount Release (20%)

RECEIVED
AUG 28 1964
JOAN DEARY

RCA

Memo From
JOAN DEARY

To: Lisa | Location | Date: 8/31

Please move the Presley "Roustabout" from November to October Special
Thanks
Joan

RADIO CORPORATION OF AMERICA
RCA Victor Record Division
DISTRIBUTOR ORDER FORM

Distributor
Release: OCTOBER, 1964
SPECIAL POPULAR RELEASE
Order No. | Order Date | Order Due: IMMEDIATELY
Distributor Code | Program Code: #76 | Remarks | SHIPS: WEEK OF OCTOBER 19, 1964

TITLE	ARTIST	SELECTION NUMBER	QUANTITY
ELVIS ROUSTABOUT ELVIS	Elvis Presley	LPM-2999	
" " "	" " "	LSP-2999	

COMPUTER UNIT SALES

NATIONAL RCA VICTOR MUSIC PROMOTION

ALBUM COVER

A sensational music tie-in has been made by Paramount with RCA VICTOR to promote Hal Wallis' new ELVIS PRESLEY musical, "ROUSTABOUT." RCA is releasing a "ROUSTABOUT" ORIGINAL SOUNDTRACK ALBUM, which includes 11 NEW PRESLEY TUNES.

HERE'S WHAT RCA IS DOING TO HELP MAKE "ROUSTABOUT" ELVIS' BIG ONE!

ALBUM BACK

Trade Publications

RCA will run FULL PAGE ADS, with credit for "ROUSTABOUT," in the November 2 issues of BILLBOARD, CASH-BOX, MUSIC BUSINESS, RECORD WORLD and VARIETY. These publications are the music industrys top trade papers and the readership that they receive will create exciting word-of-mouth for your playdate.

Teen-age Consumer Publications

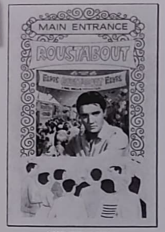
The following publications—TEEN, INGENUE, MOTION PICTURE, MOVIE STARS, PHOTOPLAY and MOVIE LIFE—all appearing between Nov. 7th and Nov. 25th, will have RCA VICTOR ads crediting "ROUSTABOUT." These are the top teen-age magazines, and the combined circulation reaches a tremendous percentage of your audience.

Local Newspapers

RCA will run ads in 43 markets in November. They will be placed in a variety of top newspapers in order to reach the widest possible readership.

Promotional Material

Promotional material from RCA will include a WINDOW STREAMER, a STORE DISPLAY POSTER and a REPRODUCTION OF THE ALBUM COVER.



STORE DISPLAY POSTER

STREAMER

MAGAZINE AD

TRADE AD

HOW TO MAKE THE MOST OF THE MUSIC

Have music shops set up displays in their windows utilizing color stills from the film to surround the album and the single record. Also, make sure the store saves a prominent place in the display for your playdate.

Have a local radio station devote an hour to Elvis Presley's greatest hits while also featuring songs from "ROUSTABOUT" as hits of the future.

Have a disc jockey play the "ROUSTABOUT" album and then have him follow up with a "ROUSTABOUT" FAVORITE SONG CONTEST. In this contest, all the contestant has to do is pick the song he likes best and tell why. The twenty-five best answers should receive a free pass to see "ROUSTABOUT," or any other prize that you can promote.

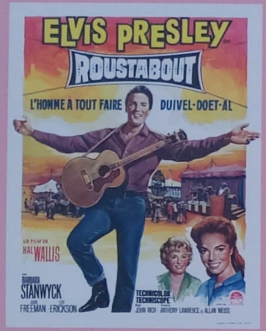
Contact a local disc jockey and ask him to devote part of his program to music from carnivals while featuring songs from "ROUSTABOUT."

Be sure to play the music in your lobby before and during the run of the film.

CONTACT YOUR LOCAL RCA VICTOR DISTRIBUTOR IN ORDER TO GET YOUR "ROUSTABOUT" CAMPAIGN ROLLING!

"ROUSTABOUT" ALBUM PROMOTION

Producer Hal B. Wallis, left and Colonel Tom Parker, manager for Elvis Presley, hold two of the "Roustabout" stuffed clowns made available to RCA as special carnival exploitation for the new RCA Elvis Presley "Roustabout" album. A variety of stuffed animals including monkeys, bears, elephants and miniatures of carnivals will be used to help promote the new album in music stores and leading department stores throughout the country.



CINEMA PREMIERES

Country	National Title	Premiere
USA	**Roustabout** *(General US premiere)*	11/11/64
UK	**Roustabout** *(European premiere)*	11/12/64
Australia	**Roustabout**	11/27/64
Finland	**Huoleton kulkuri/Gitarrens vagabond**	12/4/64
Philippines	**Roustabout**	Early 12/64
Thailand	**The Great Guy Elvis***	12/64
Italy	**Il Cantante del Luna Park**	12/10/64
Japan	**Seishun Kaniban**	12/12/64
Belgium	**L'Homme a tout faire Duivel-doet-al**	12/18/64
W. Germany	**König der heissen Rhythmen**	12/25/64
Norway	**Tivoli-show**	12/26/64
Sweden	**Skoj på hoj!**	12/26/64
France	**L'homme à tout faire**	12/30/64
Denmark	**Gøglerkongen**	2/26/65
Netherlands	**De held van het lunapark/Duivel-doet-al**	3/4/65
Portugal	**Romance no luna parque**	4/2/65
Venezuela	**El carrusel del amor**	5/12/65
Brazil	**Carrossel de emoções**	1965**
Greece	**Festival with Presley***	Late 1965**
Argentina	**El carrusel del amor**	11/17/65
Chile	**El carrusel del amor**	12/65
Malta	**Roustabout**	12/65
Iceland	**Sirkussöngvarinn**	4/13/66
Mexico	**El carrusel del amor**	1967/68**

** Translated title* *** Estimated premiere date*

A special invitation preview was held at Paramount's Studio Theatre in Hollywood on September 21, 1964. The US press screening at the same movie theatre was on November 4 – one week before the general premiere.

Roustabout was not screened as a cinematic picture in Communist Eastern Europe, nor in Spain. First screening in Spain was on TV in July 1978, titled *El trotamundos*. The film was first released on Video Cassette in the US in the spring of 1978, and on DVD in 2000.

MOVIE TRIVIA

• Having once been a carnival worker, the idea for a picture with a carnival theme had been that of Colonel Tom Parker, and he tried to pitch the project to MGM in 1962. However, he was adamant that the movie "not cheapen carnival life, that this was a wholesome way of life in which the participants had a legitimate pride."

• For authenticity, a real carnival was employed and set up on land near Thousand Oaks, California. This was one of many locations used as exterior shots in the movie. The interior shots used three connecting sound stages (Numbers 12, 14 and 15) on the Paramount lot. The doors between them were opened up to make them into one huge stage, which was needed to accommodate the set for the big tent scenes. This was the first time in the history of the studio that they had done this.

• The cast of *Roustabout* consisted of many reputable co-actors, such as Barbara Stanwyck, Leif Erickson and Sue Ane Langdon. Richard Kiel, later best known for his role as the steel-toothed "Jaws" in the *James Bond* movie series, played a carnival strongman, while the film also marked the movie debut of Raquel Welch, playing an uncredited role as a college girl.

• *Roustabout* was nominated for, but did not win, *Best Written American Musical* by the Writers Guild of America in 1965.

• The competent director, John Rich, dared to push Elvis to give his all as an actor. Although Elvis was uncomfortable being challenged this way, his performance was noticeably better than in most of his other flicks. In a memo, associate producer Paul Nathan later noted after the film had enjoyed a good preview: "Elvis saw the picture recently and told me it is the best picture he's ever made. He is not given to praise and his comment, if ever, is 'it's pretty good' or 'it's ok.'"

• The film brought in $3 million dollars in the USA and Canada during its first run. It peaked at #8 on *Variety*'s movie chart in early December 1964 and ranked #28 on the list of films for 1965. Meanwhile, Elvis was ranked the sixth biggest money making movie star for 1964. The European premiere was at Columbia Theatre in London, on November 12, 1964. The movie had been rated by the British Board of Film Classification late August 1964, but did not go out on general release in the UK until Christmas week.

• The *New York Times* review of November 11, 1964 said that "Mr. Presley (is) perfectly cast and perfectly at ease as a knockabout, leathery young man derelict who links up with a small-time transient midway. It also has, as the carnival owner, the professional seasoning of Barbara Stanwyck... And while the carnival canvas yields little in the way of dramatic substance, it does cue in 11 songs: most of them, arriving thick and fast, are dandy."

THE SOUNDTRACK ALBUM

The *Roustabout* LP (LPM/LSP-2999*) was first announced in *Billboard* Magazine on October 3, 1964. It entered their *Top LP's* chart at #100 on November 14, and made a fast ascent to the #1 spot on January 2, 1965. With initial sales of 450,000 copies, the album sold 50,000 more than any of Elvis' last three soundtracks, and was his last top position on the *Billboard* LP chart until 1973. Outside the US, the LP was released mid-December 1964, just in time for Christmas. Internationally, the album sold well, but there were few countries that had established their own LP charts at the time, so there were few official international chart positions.

USA	1 *(Billboard)* 3 *(Cashbox)* 2 *(Record World)*
UK	12 *(Record Retailer)*
Australia	2 *(National LP chart)*
Denmark	3 *(Quan Monthly Top 5 LP chart)*
Norway	4 *(Arbeiderbladet Top 20 LP chart)*

The album was certified gold in Australia in 1968, and in the US in 1988. In 1965, Elvis' "Little Egypt" was voted the *Number 1 Record of the Year* in New Zealand. In February 1967, RCA Australia released an EP (RCA 20407) with it and "Poison Ivy League" on the A-side. The EP made #27 on the regional Brisbane singles chart. The title track made #2 on the national radio list in South Africa, and #14 on the regional Australian *Canberra 2CA Week's Top Hits* in January 1965. "One Track Heart" made #3 on the national Israeli radio chart in April 1965. The latter track is also rumored to have placed at #24 on a leading French chart.

** The original planned catalog number was LPM/LSP-3305.*

In late 1964, RCA Victor label designs changed to a smaller "Nipper" with larger off-white lettering at the top. At the time of *Roustabout*, the Rockaway, NJ and Indianapolis, IN plants had already converted to the new label, but the Hollywood, CA plant used remaining stock of the old label (above), resulting in the LP having two different label designs upon issue.

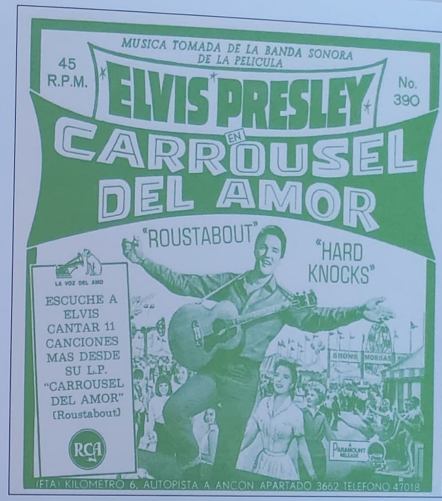
One of the four soundtrack singles issued in the Philippines.

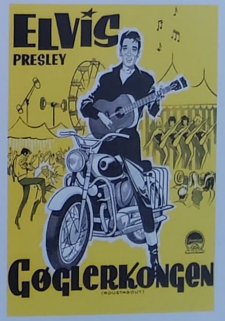
Rather than release a movie single prior to the soundtrack album, RCA Victor only opted for an album release, and issued a promo 45 of "Roustabout"/"One Track Heart" (SP-45-139) for radio stations only. However, RCA Victor in the Philippines released four singles from the LP: "Little Egypt"/"Roustabout" (RCA 47-6169), "Poison Ivy League"/"It's A Wonderful World" (RCA 47-6170), "It's Carnival Time"/"One Track Heart" (RCA 47-6171) and "Big Love Big Heartache"/"Wheels On My Heels" (RCA 47-6172). Only two other countries are known to have released official soundtrack singles: RCA Victor in Peru released "Roustabout" with "Hard Knocks" (FTA-390) in 1965, while RCA Victor in South Africa issued a 45 featuring "Little Egypt" with "Angel" (RCA 41.809). In early 1965, a four-track *Roustabout* EP (RCA TP-179) was the first Portuguese Elvis record ever issued.

Below: the *Roustabout* album at #1 in *Billboard*, 1/2/65.

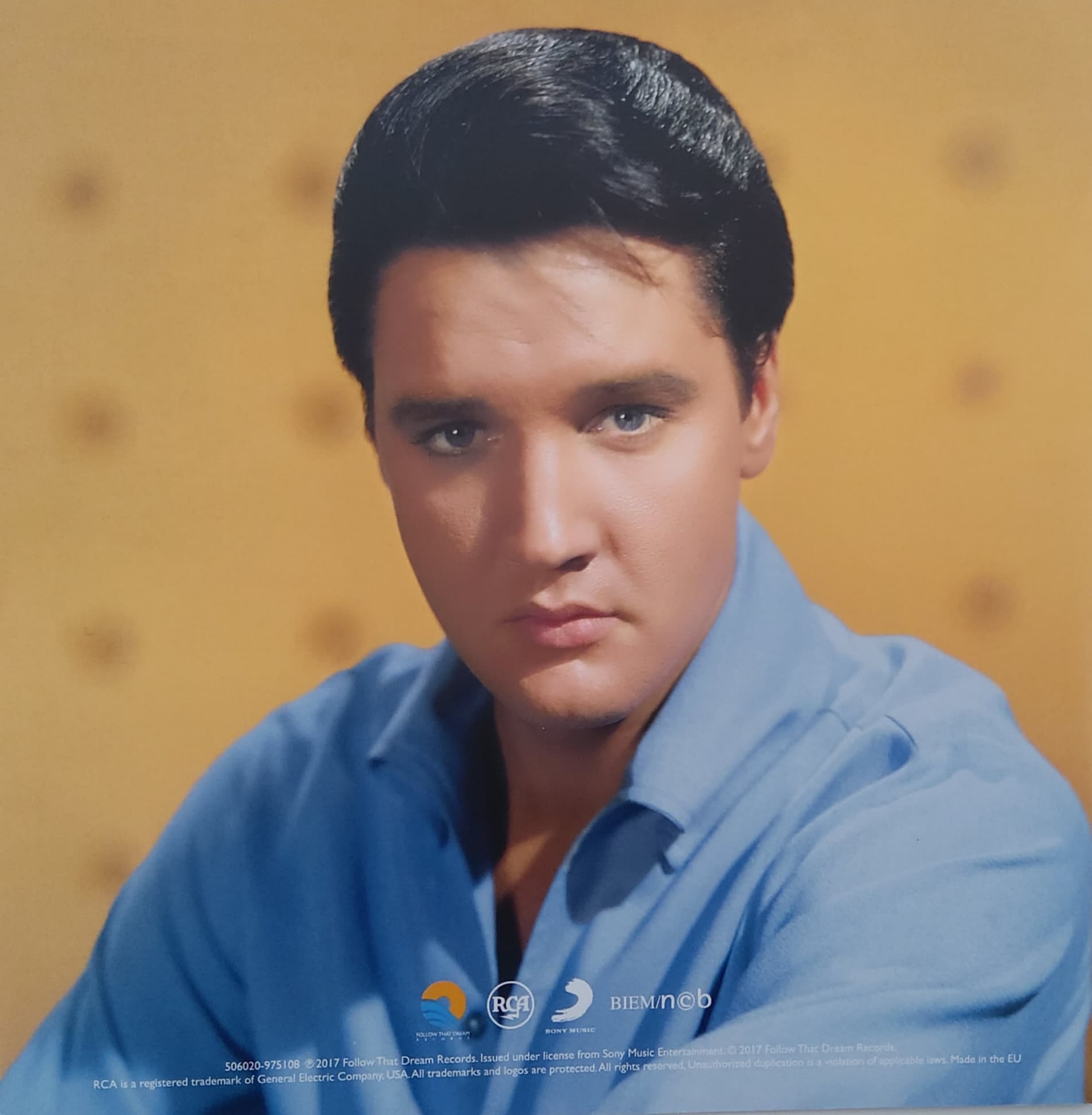
★ STAR performer—LP's on chart 9 weeks

This Week	Last Week	Title, Artist, Label	Weeks On Chart
1	2	ROUSTABOUT — Elvis Presley, RCA Victor LPM 2999 (MS) LSP 2999 (S)	8
2	1	THE BEACH BOYS CONCERT — Capitol TAO 2196 (MS) SWAO 2196 (S)	9
3	3	THE ROLLING STONES 12 X 5 — London LL 3402 (MS) PS 402 (S)	8
4	6	MARY POPPINS — Soundtrack, Disney DT 4010 (MS) DTS 4010 (S)	14
5	5	WHERE DID OUR LOVE GO — Supremes, Motown MT 671 (MS) S 671 (S)	16
6	7	THE BEATLES—A HARD DAY'S NIGHT — Soundtrack, United Artists UAL 3366 (MS) UAS 6366 (S)	25
7	8	THE BEATLES' STORY — Capitol TAO 2222 (MS) STAO 2222 (S)	4
8	4	PEOPLE — Barbra Streisand, Columbia CL 2152 (MS) CS 9152 (S)	14
9	9	THE DOOR IS STILL OPEN TO MY HEART — Dean Martin, Reprise R 6140 (MS) RS 6140 (S)	8
10	10	MY FAIR LADY — Soundtrack, Columbia OSL 3906 (MS) OSS 3906 (S)	13
11	11	GREAT SONGS FROM MY FAIR LADY AND OTHER BROADWAY HITS — Andy Williams, Columbia CL 2380 (MS) CS 9080 (S)	10
12	12	JOAN BAEZ/5 — Vanguard VRS 9140 (MS) VSD 79140 (S)	7
13	13	EVERYBODY LOVES SOMEBODY — Dean Martin, Reprise R 6138 (MS) RS 6138 (S)	21





Above: RCA Victor's West Coast Press and Information Director Grelun Landon (left) and RCA Victor Field Sales Representative W. T. Baker (right) present Elvis with *Billboard*'s "No. 1 in the Nation" award for the *Roustabout* album during filming of *Harum Scarum* at MGM Studios in Culver City, CA, in 1965; *left:* Danish movie program cover; *top:* the rare picture sleeve for the "Roustabout"/"Hard Knocks" single released in Peru.



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FOLLOW THAT DREAM
presents

ELVIS
in
ROUSTABOUT

A Hal Wallis Production

THE ORIGINAL ALBUM

SIDE 1

01 **Roustabout**
02 **Little Egypt**
03 **Poison Ivy League**
04 **Hard Knocks**
05 **It's A Wonderful World**
06 **Big Love Big Heartache**

SIDE 2

07 **One Track Heart**
08 **It's Carnival Time**
09 **Carny Town**
10 **There's A Brand New Day On The Horizon**
11 **Wheels On My Heels**

BONUS TRACK

12 **I'm A Roustabout** (take 10/M)

OUTTAKES AND REMIXED MASTERS

13 **Little Egypt** (AO take 15/M, record version)
14 **Little Egypt** (revised, AO take 21, part used for movie version)
15 **Poison Ivy League** (BO take 7/M)
16 **Hard Knocks** (CO take 11/M, record version)
17 **Hard Knocks** (COV take 4, movie version)*
18 **It's A Wonderful World** (DO take 13/M)
19 **It's A Wonderful World** (DO take 17, instrumental)*
20 **Big Love Big Heartache** (EO take 17/M)
21 **One Track Heart** (FO take 5/M)
22 **It's Carnival Time** (HO take 2/HOV take 9/M, record version)
23 **It's Carnival Time** (HO take 2/HOV take 12, movie version)*
24 **Carny Town** (JO take 9/M)
25 **There's A Brand New Day On The Horizon** (KO take 5/M)
26 **Wheels On My Heels** (LO take 7/M)
27 **Roustabout** (NOV takes 1-5*, 6)
28 **Roustabout** (NOV takes 7*, 8)
29 **Roustabout** (NOV take 9, movie version)*
30 **Roustabout** (NOV takes 10-12)*
31 **Roustabout** (NOV take 13)*
32 **Roustabout** (NOV takes 14-16)*
33 **Roustabout** (NOV take 17/M, record version)

* previously unreleased

FOLLOW THAT DREAM RECORDS · RCA · SONY MUSIC · BIEM/n©b

5 060209 751085

Compilation produced by Ernst Mikael Jørgensen & Roger Semon

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